## **BUSINESS SERVICES** *Quarterly Update Fourth Quarter 2017*



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#### February, 2018

For the fourth quarter of 2017, the SCA Business Services Index increased by 6.7% slightly above the increase of 5.7% for the S&P 500. IT Services and IT Consulting (up 8%), continued to outperform all other sub-sectors, driven by continuing demand for IT support services, both domestically and abroad, as well as accelerating M&A activity within the sector. As throughout 2017, investors continue to remain bullish on the outlook for all types of technology-enabled, outsourced services.

The Business Services M&A environment during Q4 2017 was characterized by a healthy balance between platform PE acquisitions and strategic consolidation acquisitions. Notable merger and acquisition transactions during the guarter included:

- companies for \$720 million
- preferences, for \$460 million
- and corporate finance advisory services, for \$1.75 billion

- employment placement services
- related PEO services with over 11,000 employees
- provider of third party employee benefit programs

We welcome your comments and hope you find our SOLIConnect report informative.

Gragg F Hayod

**Gregory Hagood** Senior Managing Director ghagood@soliccapital.com

 Accenture plc (NYSE:ACN) agreed to acquire Interactive Broadband Consulting Group, LLC, a provider of consulting services for broadband, mobility, media, and technology

 Marlin Equity Partners, LLC's acquisition of Bazaarvoice, Inc. (NasdagGS:BV), a provider of marketing tools to retailer and brand clients for understanding consumer

Permira Advisers Ltd.'s acquisition of Duff & Phelps Corporation, a provider valuation

Resources Connection, Inc.'s (NasdagGS:RECN) acquisition of Accretive Solutions, a provider of accounting outsourcing and staffing solutions, for \$37.5 million

JLL Partners' acquisition of Xact Data Discovery, a provider of eDiscovery, data hosting, document review, data management, and other litigation support services

The Carlyle Group's acquisition of Centerstone Insurance and Financial Services, a provider of payroll, human resources, employee benefits, and employer services

Olympus Partners LP's acquisition of Vaco, LLC, a provider of project and permanent

Oasis Outsourcing's acquisition of Staff One HR, a provider of human resources and

Beecken Petty O'Keefe & Company's acquisition of Zenith American Solutions, a

**Edward R. Casas** Senior Managing Director ecasas@soliccapital.com



## Recent Representative Engagements \*



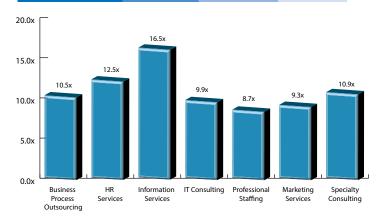
\* Includes transactions led by the team of SOLIC professionals at predecessor firms

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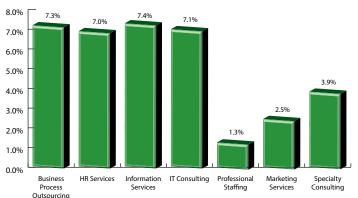


# Market Overview

## *Enterprise Value to NTM EBITDA by SCA Sector*

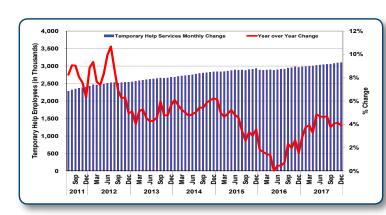


## LTM Annual Revenue Growth by SCA Sector

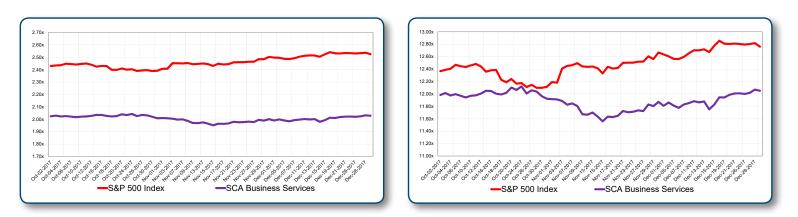


Equity valuation pricing remained strong in Q4-17 compared to Q3-17.

## Temporary Help Services Trends



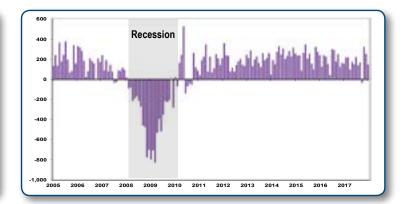
SCA Business Services Universe vs. S&P 500 Total Enterprise Value / Revenue



\* Please see pages 22-25 for SCA Business Services Universe and additional information in the "Notes" section at the end of this report



### Net Change in U.S. Employment

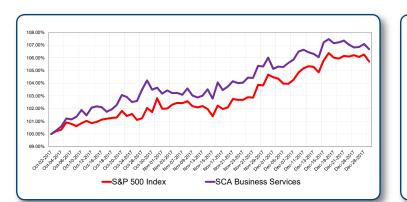


### SCA Business Services Universe vs. S&P 500 Total Enterprise Value / EBITDA

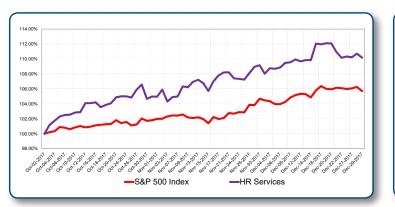


## Sector Stock Performance (one year)





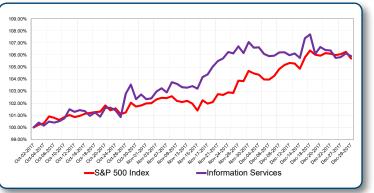
### SCA HR Services Sector vs. S&P 500



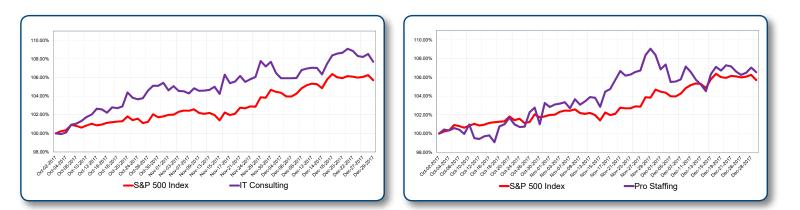




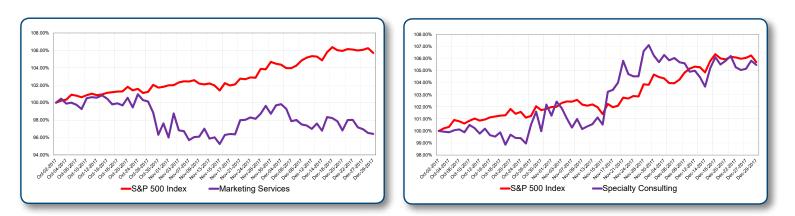
SCA Information Services Sector vs. S&P 500



SCA IT Consulting Sector vs. S&P 500



### SCA Marketing Services Sector vs. S&P 500



\* Please see pages 22-25 for SCA Business Services Universe and additional information in the "Notes" section at the end of this report



## SCA Professional Staffing Sector vs. S&P 500

## SCA Specialty Consulting Sector vs. S&P 500



## Solution Notable Industry Developments



#### S&P Information Technology Index Continues to Rally

The Standard and Poor's Information Technology Index increased +8.65% during the fourth quarter of 2017 compared to a +9.21% increase in the third guarter of 2017. The S&P Information Technology Index outperformed the S&P 500 index by +1.97% during the fourth guarter of 2017 with all seven industries in the information technology sector reporting earnings growth. High global exposure with a larger percentage of revenue generated internationally has contributed to the overall index growth.

#### Nonfarm Payroll Employment Increases by 148,000

Total nonfarm payroll employment, as reported by the Bureau of Labor Statistics, increased by +148,000 in December. In December, jobs in healthcare increased by +31,000, construction increased by +30,000, manufacturing increased by +25,000, food services & drinking places increased by +25,000, and business & professional services increased by +19,000. The unemployment rate remained unchanged for the third consecutive month at 4.1%, and the number of unemployed persons decreased to 6.6 million.

#### Small Business Optimism Slips in December

A new report from the National Federation of Independent Business (NFIB) stated the NFIB Small Business Optimism Index decreased in December, falling -2.6 points this month to 104.9 due to declines in expected better business conditions and inventory plans. Sales increased by +14 points, consistent with reports of strong sales during the holiday season. Sales expectations and inventory shrunk by -11 points and -8 points, respectively. Capital spending increased +1 point with 61% of firms having already made capital outlays. The average rate paid on short maturity increased slightly to 5.7%.

## Fourth Quarter 2017

#### Private Sector Employment Gains Momentum

According to the ADP National Employment Report, private sector employment increased by +250,000 jobs from November to December. Goods-producing employment rose by +28,000 jobs in December, down from +36,000 jobs in November. Service-providing employment rose by +222,000 jobs in December, up from +155,000 in November. The ADP National Employment Report indicates that professional & business increased by +72,000 jobs in December, while education & healthcare grew by +50,000 jobs, trade, transportation & utilities grew by +45,000, leisure & hospitality grew by +28,000, financial activities grew by +19,000, construction grew by +16,000, other services grew by +12,000, manufacturing grew by +9,000, and natural resources & mining grew by +3,000 jobs.

#### **Temporary Penetration Rate Gains Continue**

Temporary jobs increased by +7,000 in December from November while the temporary penetration rate continued the 32nd consecutive quarter of year-over-year increases in demand. The "temporary penetration rate" represents the percentage of temporary workers to total workers and is commonly used as a metric to track the staffing sector. The temporary penetration remained high at 2.10% in December, according to the Bureau of Labor Statistics. The temporary penetration rate is significant, as marginal increases have a larger macroeconomic impact, amplifying growth as the broader labor market improves. Continued robust employment growth and a vibrant labor market are highly correlative in support of increased household spending.



The Bureau of Labor Statistics reported Q4 GDP growth of +2.6% following a revised GDP growth of +3.2% last guarter. Q4 growth was propelled by personal consumption expenditures, nonresidential fixed investment, exports, residential fixed investment, and state, local & federal government spending. Price index for gross domestic purchases increased +2.5% in the fourth guarter, compared to an increase of +1.7% in the third guarter. Price index for personal consumption expenditures increased +2.8% in the fourth guarter compared to an increase of +1.5% in the third guarter.



## **C** Selected M&A Transactions

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
Business	s Process Outsourc	ing			
12/22/17	Trucking Unlimited	TransForce Inc.	n/a	n/a	n/a
Description:	TransForce acquired Trucking Un The company is based in West H	limited, a provider of matching mot ills, California.	tor carriers with	n professional tr	uck drivers.
10/24/17	M&G Packing, Inc.	Vegalab, Inc. (OTCPK:VEGL)	\$0.9	n/a	n/a
Description:	Vegalab acquired M&G Packing,	a provider of packaging services. T	he company is	s based in Visal	a, California.
10/21/17	Denton Pharma, Inc.	Northwind Pharmaceuticals, LLC	n/a	n/a	n/a
Description:	prescription legend drugs, animal	ired Denton Pharma, a provider of health products, and antibiotics in nd is based in Schoharie, New York	to unit-of-use/u		

## Consulting Services

12/21/17	West Penn Non-Destructive Testing, LLC	Mistras Group, Inc. (NYSE:MG)	\$74.0	n/a	n/a
Description:	the metals, aerospace, nuclear, o	nn Non-Destructive Testing, a provid commercial manufacturing, military a ed in New Kensington, Pennsylvania.	nd automotive	•	
12/21/17	Mission Specific Solutions Group	Mission Ready Services Inc. (TSXV:MRS)	n/a	n/a	n/a
Description:	, ,	d Mission Specific Solutions Group a utions. The company was founded in	•	0.1	
12/12/17	Alta Bioscience Consulting, LLC	Jupiter Life Science Consulting, LLC	n/a	n/a	n/a
Description:		cquired Alta Bioscience Consulting, a tion of bioscience products and organ	•	dvisory service	es for the

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
12/07/17	Paragon Solutions, Inc.	CGI Group Inc. (TSX:GIB.A)	\$60.6	n/a	n/a
Description:		utions, a provider of business and t s, healthcare, insurance, and life s	•••	•	s for
12/06/17	GAP Solutions Inc.	System One Holdings, LLC	n/a	n/a	n/a
Description:		AP Solutions, a provider of operation and security, and civilian government Reston, Virginia.	• •	•	•
12/04/17	Sandler & Travis Trade Advisory Services Inc.	United Parcel Service, Inc. (NYSE:UPS)	n/a	n/a	n/a
Description:	United Parcel Service acquired Sa	andler & Travis Trade Advisory Ser company was incorporated in 1989			
11/29/17	The Burchfield Group, Inc.	Aon plc (NYSE:AON)	n/a	n/a	n/a
Description:	Aon acquired The Burchfield Grou	p, a provider of pharmacy benefit	consulting and	auditing service	es.
11/27/17	Neumann Risk Services, LLC	Matrix Sciences Inc.	n/a	n/a	n/a
Description:	•	nn Risk Services, a provider of con nt chains, and vertically integrated	•		
11/20/17	Bridgepoint Consulting, LLC	Addison Group, LLC	n/a	n/a	n/a
Description:	Addison Group acquired Bridgepo was founded in 1999 and is based	int Consulting, a provider of mana in Austin, Texas.	gement consul	ting services. T	he company
11/01/17	Accretive Solutions, Inc.	Resources Connection, Inc. (NasdagGS:RECN)	\$37.5	n/a	n/a
Description:		Accretive Solutions, a provider of co iny was founded in 1999 and is hea	•	•	
11/01/17	Duff & Phelps Corporation	Permira Advisers Ltd.	n/a	n/a	n/a
Description:	Permira Advisers acquired Duff & advisory services.	Phelps Corporation, a provider of g	global valuatio	n and corporate	financial

Enterprise	Enterprise	Enterprise	



Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA	
10/24/17	BTP Systems, LLC	Serco Group plc (LSE:SRP)	\$20.0	n/a	n/a	
Description:		ems, a provider of satellite commun ustry. The company was founded in				
10/23/17	Corsearch, Inc.	Audax Group, Inc.	\$140.0	2.7x	n/a	
Description:	· ·	h, a provider of clearance and prote ny is based in New York, New York.		solutions for tra	ademark and	
10/18/17	The Omnicon Group, Inc.	Spectris plc (LSE:SXS)	\$29.0	n/a	n/a	
Description:	Spectris acquired The Omnicon Group, a provider of engineering consulting services in the aerospace, transportation, defense, telecommunications, medical, and industrial industries. The company was founded in 1984 and is headquartered in Hauppauge, New York.					
10/13/17	NeoSystems Corp.	Novume Solutions, Inc. (NasdaqCM:NVMM)	\$22.2	n/a	n/a	
Description:	•	Systems, a provider of strategic bac nd is based in Tysons Corner, Virgir		es for various ir	dustries. The	
10/12/17	Talent Function Group LLC	Jobvention Corp.	n/a	n/a	n/a	
Description:	Jobvention acquired Talent Func Talent Function Group, LLC is ba	tion Group, a provider of consulting ised in San Diego, California.	services to ore	ganizational sta	ffing leaders.	
10/04/17	Meister Consultants Group, Inc.	The Cadmus Group, Inc.	n/a	n/a	n/a	
Description:	• •	ister Consultants Group, a provider rporated in 2008 and is based in Bo		•	sultancy	
10/02/17	Xebec Global Corporation	Arlington Capital Partners LP	n/a	n/a	n/a	
Description:	Arlington Capital Partners acquired Xebec Global Corporation a provider of strategic advisory services to public and private sector clients. The company is based in McLean, Virginia.					

#### **HR** Services Employment Resource Center, Penmac 12/31/17 Inc. Inc. Penmac Staffing Services acquired Employn Description: company is based in Hackensack, Minnesota Zenith American Solutions, Beecken 12/13/17 Company Inc. Beecken Petty O'Keefe & Company acquired benefit programs for corporate employers, ge Description: the U.S. OneDigita Ruggieri Consulting, LLC 12/12/17 Benefits, OneDigital Health and Benefits acquired Rug programs, defined contribution retirement pro Description: in New York. Oasis Ou 12/05/17 Staff One, Inc. Inc. Oasis Outsourcing Holdings acquired Staff O Description: company is based in Dallas, Texas. Centerstone Insurance and 11/20/17 The Carly Financial Services, Inc. The Carlyle Group acquired Centerstone Insu Description: resources, employee benefits, and employer 11/14/17 HR Knowledge, Inc. The Hilb The Hilb Group acquired HR Knowledge, a p Description: based in Waltham, Massachusetts.

administration services in Hawaii.

Date

11/08/17

Description:

Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA				
ices								
Employment Resource Center, Inc.	Penmac Staffing Services, Inc.	n/a	n/a	n/a				
Penmac Staffing Services acquire company is based in Hackensack	ed Employment Resource Center, a , Minnesota.	an employment	staffing compa	iny. The				
Zenith American Solutions, Inc.	Beecken Petty O'Keefe & Company	n/a	n/a	n/a				
Beecken Petty O'Keefe & Company acquired Zenith American Solutions, a provider of third party employee benefit programs for corporate employers, government entities, trade associations, and benefit trust funds in the U.S.								
Ruggieri Consulting, LLC	OneDigital Health and Benefits, Inc.	n/a	n/a	n/a				
-	equired Ruggieri Consulting, a provinter a provinter and executive represent programs, and executive represented and the security of the secur							
Staff One, Inc.	Oasis Outsourcing Holdings Inc.	n/a	n/a	n/a				
Oasis Outsourcing Holdings acqu company is based in Dallas, Texa	ired Staff One, a provider of outsous. s.	urced HR mana	agement servic	es. The				
Centerstone Insurance and Financial Services, Inc.	The Carlyle Group LP	n/a	n/a	n/a				
	erstone Insurance and Financial Se d employer services. The company	•		numan				
HR Knowledge, Inc.	The Hilb Group, LLC	n/a	n/a	n/a				
based in Waltham, Massachusett	wledge, a provider of human capita s.	al management	solutions. The	company is				
Proservice Hawaii Business Development Corporation	FFL Partners, LLC	n/a	n/a	n/a				
· ·	FFL Partners acquired Proservice Hawaii Business Development Corporation, a provider of human resource							



Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA	
11/01/17	Compensation and Benefit Solutions, LLC	Alvarez & Marsal Taxand, LLC	n/a	n/a	n/a	
Description:	Alvarez & Marsal Taxand acquired Compensation and Benefit Solutions, a provider of compensation and benefit consulting services. The company is based in Greenwood Village, Colorado.					
10/25/17	Total HR Management	CoAdvantage, Inc.	n/a	n/a	n/a	
Description:	CoAdvantage acquired Total HR I Los Angeles, California.	Management, a professional emplo	oyer organizatio	on. The compan	ly is based in	
10/20/17	Advance Med	American Health Staffing Group Inc.	n/a	n/a	n/a	
Description:	American Health Staffing Group a company is based in Frisco, Texa	cquired Advance Med, a provider os.	of travel nurse	staffing service	s. The	
10/10/17	Progressive Employer Management Company, Inc.	CoAdvantage, Inc.	n/a	n/a	n/a	
Description:	CoAdvantage acquired Progressive Employer Management Company, a provider of payroll, employee benefits packages, and human resource expertise solutions. The company is based in Sarasota, Florida.					

## IT Services

12/19/17	Cloud Harmonics Inc.	Ingram Micro Inc.	n/a	n/a	n/a
Description:	Ingram Micro acquired Cloud H in San Jose, California.	Harmonics, a provider of cloud-base	ed security solutior	is. The compa	iny is based
12/18/17	Cayan LLC	Total System Services, Inc. (NYSE:IRM)	\$1,050.0	n/a	n/a
Description:	Total System Services acquire company is headquartered in E	d Cayan, a provider of payment teo Boston, Massachusetts.	hnologies and pro	cessing solution	ons. The
12/18/17	Alexander Open Systems, In	c. ConvergeOne, Inc.	\$65.9	n/a	n/a
Description:	ConvergeOne acquired Alexan The company is headquartered	ider Open Systems, a provider of ir d in Overland Park, Kansas.	nformation technolo	ogy consulting	solutions.

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
12/11/17	Holland Square Group	ALKU, LLC	n/a	n/a	n/a
Description:	ALKU acquired Holland Square ( headquartered in Franklin, Tenne	Group, a healthcare IT consulting se essee.	ervices provide	r. The company	/ is
12/11/17	IO Data Centers, LLC	Iron Mountain Incorporated (NYSE:IRM)	\$1,340.0	9.3x	n/a
Description:	Iron Mountain acquired IO Data ( headquartered in Phoenix, Arizor	Centers, a provider of colocation an na.	d cloud service	es. The compan	iy is
11/30/17	Aricent Inc.	Altran US	\$2,000.0	2.9x	10.4x
Description:	Altran US entered into a definitive agreement to acquire Aricent, a provider of software development, engineering, and product design services. The company is based in Redwood City, California.				
11/29/17	Mica Health, Inc.	Trinisys, LLC	n/a	n/a	n/a
Description:	Trinisys acquired Mica Health, a The company is based in Buford	provider of data archiving and migra , Georgia.	ation of ambula	atory clinical dat	ta services.
11/15/17	Trident Payments LLC	Alternate Health Corp. (CNSX:AHG)	\$0.6	n/a	n/a
Description:	Alternate Health acquired Trident point-of-sale technology intellect	t Payments, a provider of mobile pa ual property.	yment process	ing application	solutions and
11/01/17	Cygna Energy Services, Inc.	Jensen Hughes, Inc.	n/a	n/a	n/a
Description:		Energy Services, a provider of app ny is based in Walnut Creek, Califor	-	and developm	ent, and
10/30/17	Xavient Digital	Telus International, Inc.	\$200.0	n/a	n/a
Description:	Telus International acquired Xavi services. The company is based	ent Digital, a provider of digital infor in Simi Valley, California.	rmation techno	logy solutions a	ind software
10/26/17	Planet Payment, Inc.	Fintrax Group Holdings Ltd.	\$250.4	4.7x	18.9x
Description:		Planet Payment, a provider of inter ny is headquartered in Long Beach,		ent and transac	tion



Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
10/24/17	VMC Consulting, Inc.	Keywords International Limited	\$49.8	n/a	n/a
Description:	Keywords International acquired enterprises. The company is bas	VMC Consulting, a provider of harc ed in Redmond, Washington.	lware and soft	ware engineerin	ig for
10/20/17	BluePay, Inc.	First Data Corporation (NYSE:FDC)	\$760.0	n/a	n/a
Description:	First Data Corporation acquired E and suppliers. The company is be	BluePay, a provider of technology-e ased in Naperville, Illinois.	nabled payme	nt processing fo	or merchants
10/17/17	Praxis Engineering Technologies, Inc.	CSRA LLC	\$235.0	n/a	n/a
Description:	CSRA acquired Praxis Engineerin company is headquartered in Ani	ng Technologies, a provider of tech napolis, Maryland.	nology consulti	ing and solution	is. The
10/16/17	LNS Technologies, Inc.	CompuCom Systems, Inc.	\$1.8	n/a	n/a
Description:		NS Technologies, a provider of info ty solutions to small businesses. Th		•••	
10/12/17	King of Prussia Data Center	Carter Validus Mission Critical REIT II, Inc.	\$19.2	n/a	n/a
Description:	Carter Validus Mission Critical ac U.S.	quired King of Prussia Data Center	, a provider of	data center ser	vices in the
10/11/17	Precision IT Group, LLC	Thrive Networks, Inc.	n/a	n/a	n/a
Description:	Thrive Networks acquired Precisi solutions. The company is based	ion IT Group, a provider of manage in New York.	d IT solutions a	and disaster rec	overy
10/04/17	Body Labs, Inc.	Amazon.com, Inc. (NasdaqGS:AMZN)	n/a	n/a	n/a
Description:	Amazon acquired Body Labs, a p motion. The company is based in	provider of data and information relatively of the second se	ated to human	body shape, po	se, and
10/02/17	Not Ordinary Media, LLC	MTM Choice LLC	\$53.0	n/a	n/a
Description:	•	ary Media, a provider of data integra advertising industry. The company	•		

Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA	
ng Services					
Marketing Associates/USA, Inc.	Vistra Communications, LLC	n/a	n/a	n/a	
Vistra Communications acquired l based in Tampa, Florida.	Marketing Associates/USA, a provi	der of marketir	ng services. The	e company is	
David Wood and Associates Inc.	Merkle Inc.	n/a	n/a	n/a	
Merkle entered into an agreement to acquire David Wood and Associates, a provider of business to business digital marketing services. The company is based in San Francisco, California.					
LunaMetrics, LLC	HS2 Solutions, Inc.	n/a	n/a	n/a	
HS2 Solutions acquired LunaMetrics, a provider of digital marketing services. The company is based in Pittsburgh. Pennsylvania.					
IWCO Direct Holdings Inc.	ModusLink Global Solutions, Inc. (NasdaqGS:MLNK)	\$475.6	1.0x	5.8x	
•	•		ng solutions and	d direct mail	
David & Goliath LLC	Innocean Worldwide, Inc. (KOSE:A214320)	n/a	n/a	n/a	
•	•	ing strategies a	and communica	tion solutions	
Antkowiak Design Group, Inc.	Chenega Corporation	n/a	n/a	n/a	
Chenega Corporation acquired Ar	ntkowiak Design Group, a provider	of branding ar	nd public relation	ns.	
Swirl, Inc.	Dentsu, Inc. (TSE:4332)	n/a	n/a	n/a	
Dentsu entered in an agreement to acquire Swirl, a provider of advertising development and production, strategy development, media development, and measurement and analytics services. The company is based in San Francisco, California.					
Tangerine Promotions	BAMKO, LLC	\$14.7	n/a	n/a	
	<ul> <li>Marketing Associates/USA, Inc.</li> <li>Vistra Communications acquired based in Tampa, Florida.</li> <li>David Wood and Associates Inc.</li> <li>Merkle entered into an agreemend digital marketing services. The conditional destination of the services of the conditional destination of the services. The conditional destination of the services of the services. The conditional destination of the services of the services. The conditional destination of the services of the services of the services. The conditional destination of the services of the services of the services. The company is headquartered in the company is headquartered in the company is headquartered in the service of th</li></ul>	Marketing Associates/USA, Inc.       Vistra Communications, LLC         Vistra Communications acquired Marketing Associates/USA, a provibased in Tampa, Florida.       Merkle ing Associates/USA, a provibased in Tampa, Florida.         David Wood and Associates Inc.       Merkle Inc.         Merkle entered into an agreement to acquire David Wood and Associatigial marketing services. The company is based in San Francisco, LunaMetrics, LLC       HS2 Solutions, Inc.         HS2 Solutions acquired LunaMetrics, a provider of digital marketing Pittsburgh, Pennsylvania.       ModusLink Global Solutions, Inc. (NasdaqGS:MLNK)         ModusLink Global Solutions acquired IWCO Direct Holdings, a prov production services. The company is based in Chanhassen, Minness       Innocean Worldwide, a provider of marketing Innocean Worldwide acquired David & Goliath, a provider of marketing the company is headquartered in El Segundo, California.         Antkowiak Design Group, Inc.       Chenega Corporation Chenega Corporation acquired Antkowiak Design Group, a provider of swirl, Inc.         Dentsu, Inc. (TSE:4332)       Dentsu entered in an agreement to acquire Swirl, a provider of adverse strategy development, media development, and measurement and a San Francisco, California.	TargetBuyerValue (\$ mm)ng ServicesMarketing Associates/USA, Inc.Vistra Communications, LLCn/aVistra Communications acquired Marketing Associates/USA, a provider of marketin based in Tampa, Florida.Merkle Inc.n/aDavid Wood and Associates Inc.Merkle Inc.n/aMerkle entered into an agreement to acquire David Wood and Associates, a provid digital marketing services. The company is based in San Francisco, California.n/aLunaMetrics, LLCHS2 Solutions, Inc.n/aHS2 Solutions acquired LunaMetrics, a provider of digital marketing services. The Pittsburgh, Pennsylvania.ModusLink Global Solutions, Inc. (NasdaqGS:MLNK)\$475.6ModusLink Global Solutions acquired IWCO Direct Holdings, a provider of marketin production services. The company is based in Chanhassen, Minnesota.n/aDavid & Goliath LLCInnocean Worldwide, Inc. (KOSE:A214320)n/aInnocean Worldwide acquired David & Goliath, a provider of marketing strategies a The company is headquartered in El Segundo, California.n/aAntkowiak Design Group, Inc.Dentsu, Inc. (TSE:4332)n/aDentsu entered in an agreement to acquire Swirl, a provider of advertising develop strategy development, media development, and measurement and analytics service san Francisco, California.n/a	TargetBuyerValue (\$ mm)Value / Revenueng ServicesMarketing Associates/USA, Inc.Vistra Communications, LLCn/an/aVistra Communications acquired Marketing Associates/USA, a provider of marketing services. The based in Tampa, Florida.Merkle Inc.n/an/aDavid Wood and Associates Inc.Merkle Inc.n/an/an/aMerkle entered into an agreement to acquire David Wood and Associates, a provider of business to digital marketing services. The company is based in San Francisco, California.n/an/aLunaMetrics, LLCHS2 Solutions, Inc.n/an/aHS2 Solutions acquired LunaMetrics, a provider of digital marketing services. The company is based in Chanhassen, Minnesota.1.0xIWCO Direct Holdings Inc.ModusLink Global Solutions, Inc. (NasdaqGS:MLNK)\$475.61.0xModusLink Global Solutions acquired IWCO Direct Holdings, a provider of marketing solutions and production services. The company is based in Chanhassen, Minnesota.n/aDavid & Goliath LLCInnocean Worldwide, Inc. (KOSE:A214320)n/an/aInnocean Worldwide acquired David & Goliath, a provider of marketing strategies and communica The company is headquartered in El Segundo, California.n/an/aAntkowiak Design Group, Inc.Chenega Corporationn/an/aChenega Corporation acquired Antkowiak Design Group, a provider of advertising development and produ strategy development, media development, and measurement and analytics services. The company san Francisco, California.n/a	



Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
11/28/17	Miller's Presort Inc.	Pitney Bowes, Inc. (NYSE:PBI)	n/a	n/a	n/a
Description:		acquired Miller's Presort, Inc., a pro ded in 1985 and is based in Akron,		mail and target	marketing
11/27/17	Barnett Cox & Associates, Inc.	AMF Media Group	n/a	n/a	n/a
Description:	•	ement to acquire Barnett Cox & Ass y is based in San Luis Obispo, Cali		vider of public re	elations and
11/20/17	Warner Communications Company, Inc.	Millwright Holdings, LLC	n/a	n/a	n/a
Description:	Millwright Holdings acquired Warner Communications Company, a provider of integrated marketing communications and public relations services. The company is based in Manchester-by-the-Sea, Massachusetts.				
11/17/17	WebTegrity, LLC	Parscale Digital, Inc.	\$1.0	2.4x	n/a
Description:	Parscale Digital acquired WebTeg Antonio, Texas.	grity, a provider of digital marketing	services. The	company is bas	sed in San
11/15/17	NKP Medical Marketing, Inc.	MB Growth Advisors, Inc.	n/a	n/a	n/a
Description:	•	KP Medical Marketing, a provider of y. The company is based in Culver		•	design
11/13/17	495 Communications, LLC	Cardiff International, Inc. (OTCK:CDIF)	n/a	n/a	n/a
Description:	0	er of intent to acquire 495 Commun g services. The company is based i	· •	vider of cross-p	latform
11/13/17	Plowshare Group, Inc.	Publicis Healthcare Communications Group, Inc.	n/a	n/a	n/a
Description:		ons Group, acquired Plowshare Gr rnment agencies. The company is l		•	
10/31/17	Roberts Communications Inc.	Partners & Napier Inc.	n/a	n/a	n/a
Description:	Partners & Napier entered into ar services. The company is based	n agreement to acquire Roberts Co in Rochester, New York.	mmunications,	a provider of a	dvertising

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
10/27/17	The Russell Agency, Inc.	SWF Marketing, Inc.	n/a	n/a	n/a
Description:	SFW Marketing entered into an a marketing services.	greement to acquire The Russell A	gency, a provid	der of advertisin	g and
10/19/17	ymarketing, LLC	Sandbox Group LLC	n/a	n/a	n/a
Description:		ting, a provider of digital marketing lines. The company is based in Ne			ised
10/16/17	AudioHQ LLC	Global Media & Entertainment Limited	n/a	n/a	n/a
Description:	Global Media & Entertainment actions is headquartered in Bronxville, Net	quired AudioHQ, a provider of digitation of the second second second second second second second second second	al audio advert	ising services.	The company
10/15/17	Green Touch Awareness Inc	Direct Equity International, Inc.	\$0.1	n/a	n/a
Description:	Direct Equity International acquire The company is based in Deland,	ed Green Touch Awareness, a prov Florida.	ider of brandin	g and marketing	g services.
10/11/17	Juice Interactive LLC	O'keefe, Reinhard & Paul, LLC	n/a	n/a	n/a
Description:	O'keefe, Reinhard & Paul acquire marketing services. The company	d Juice Interactive, a provider of di v is based in Chicago, Illinois.	gital and socia	l strategy buildi	ng, integrated
10/05/17	IMG College, LLC	Learfield Communications, Inc.	n/a	n/a	n/a
Description:	Learfield Communications acquire company is based in Winston-Sal	ed IMG College, a provider of collegem, North Carolina.	giate sport ma	rketing services	. The
Professi	onal Staffing				
11/12/17	Vaco, LLC	Olympus Partners LP	n/a	n/a	n/a
Description:	Olympus Partners acquired Vaco,	a provider of project and permane	ent employmen	t placement ser	vices.

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
10/27/17	The Russell Agency, Inc.	SWF Marketing, Inc.	n/a	n/a	n/a
Description:	SFW Marketing entered into an a marketing services.	greement to acquire The Russell A	gency, a provid	der of advertisin	g and
10/19/17	ymarketing, LLC	Sandbox Group LLC	n/a	n/a	n/a
Description:		ting, a provider of digital marketing lines. The company is based in Ne			ised
10/16/17	AudioHQ LLC	Global Media & Entertainment Limited	n/a	n/a	n/a
Description:	Global Media & Entertainment ac is headquartered in Bronxville, Ne	quired AudioHQ, a provider of digit ew York.	al audio advert	tising services.	The company
10/15/17	Green Touch Awareness Inc	Direct Equity International, Inc.	\$0.1	n/a	n/a
Description:	Direct Equity International acquire The company is based in Deland	ed Green Touch Awareness, a prov , Florida.	ider of brandin	g and marketing	g services.
10/11/17	Juice Interactive LLC	O'keefe, Reinhard & Paul, LLC	n/a	n/a	n/a
Description:	O'keefe, Reinhard & Paul acquire marketing services. The company	d Juice Interactive, a provider of di / is based in Chicago, Illinois.	igital and socia	l strategy buildi	ng, integrated
10/05/17	IMG College, LLC	Learfield Communications, Inc.	n/a	n/a	n/a
Description:	Learfield Communications acquire company is based in Winston-Sal	ed IMG College, a provider of colle em, North Carolina.	giate sport ma	rketing services	. The
Professi	onal Staffing				
11/12/17	Vaco, LLC	Olympus Partners LP	n/a	n/a	n/a
Description:	Olympus Partners acquired Vaco	, a provider of project and permane	ent employmen	t placement ser	vices.



## **H** Valuation Metrics by Sector



HR Serv	rices <sup>[2]</sup>								
JOBS	51job, Inc.	60.85	92.4%	3,759.4	2,895.1	7.2x	23.2x	15.8x	90.6x
ADP	Automatic Data Processing, Inc.	117.19	96.2%	51,972.6	51,627.3	4.1x	19.0x	18.2x	29.7x
BBSI	Barrett Business Services, Inc.	64.49	93.0%	470.8	438.9	0.5x	13.8x	10.2x	21.3x
DHX	DHI Group, Inc.	1.90	29.2%	95.5	141.8	0.7x	4.0x	3.5x	9.4x
NSP	Insperity, Inc.	57.35	95.0%	2,390.7	2,207.2	0.7x	16.3x	11.4x	30.9x
PAYX	Paychex, Inc.	68.08	96.7%	24,453.3	24,248.1	7.5x	17.1x	16.0x	29.3x
					Mean	3.4x	15.6x	12.5x	35.2x

[1] SRT has been excluded from mean P/E multiple calculation.

[2] JOBS has been excluded from mean P/E multiple calculation.



Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:			P/E
						LTM Revenue	LTM EBITDA	NTM EBITDA	
Informati	on Services <sup>[3]</sup>								
CPRT	Copart, Inc.	43.19	96.5%	9,990.0	10,350.2	6.8x	17.7x	15.2x	33.8x
CSGP	CoStar Group, Inc.	296.95	94.4%	10,733.4	10,415.9	11.2x	44.3x	28.8x	89.7x
DNB	The Dun & Bradstreet Corporation	118.41	94.3%	4,376.4	5,643.7	3.3x	13.2x	11.0x	22.3x
EFX	Equifax Inc.	117.92	80.2%	14,159.8	16,616.2	5.0x	14.3x	13.9x	26.6x
FDS	FactSet Research Systems Inc.	192.76	93.0%	7,538.8	7,859.9	6.2x	18.6x	16.7x	29.1x
FICO	Fair Isaac Corporation	153.20	95.8%	4,594.5	5,093.7	5.5x	24.1x	19.8x	38.5x
FORR	Forrester Research, Inc.	44.20	92.6%	794.5	660.5	2.0x	18.1x	16.1x	42.5x
IT	Gartner, Inc.	123.15	94.7%	11,163.7	13,883.5	4.6x	37.8x	17.3x	NM
INWK	InnerWorkings, Inc.	10.03	83.4%	542.8	664.3	0.6x	14.3x	9.2x	24.8x
LQDT	Liquidity Services, Inc.	4.85	46.4%	154.7	60.3	0.2x	NM	NM	NM
MORN	Morningstar, Inc.	96.97	97.8%	4,124.1	4,005.1	4.5x	16.8x	NM	24.8x
RBA	Ritchie Bros. Auctioneers Incorpo- rated	29.93	85.0%	3,208.0	3,815.0	6.6x	19.7x	17.1x	49.6x
					Mean	4.7x	21.7x	16.5x	38.2x

[3] CSGP has been excluded from mean P/E multiple calculation.



Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:			P/E
						LTM Revenue	LTM EBITDA	NTM EBITDA	
IT Consu	Iting								
ACN	Accenture plc	153.09	96.6%	94,405.7	91,539.8	2.6x	15.6x	13.6x	27.1x
CTSH	Cognizant Technology Solutions Corporation	71.02	92.8%	41,876.6	37,986.6	2.6x	13.2x	11.4x	22.0x
CTG	Computer Task Group, Incorporated	5.10	80.6%	79.0	67.6	0.2x	10.9x	7.3x	32.9x
DST	DST Systems, Inc.	62.07	98.4%	3,737.9	4,242.0	2.1x	9.8x	9.4x	9.3x
PRFT	Perficient, Inc.	19.07	94.3%	665.7	728.2	1.6x	14.3x	9.3x	41.5x
SNX	SYNNEX Corporation	135.95	98.5%	5,433.3	6,245.4	0.4x	9.9x	8.5x	18.4x
SYNT	Syntel, Inc.	22.99	87.3%	1,904.8	2,183.7	2.4x	8.9x	9.9x	11.2x
					Mean	1.7x	11.8x	9.9x	23.2x

Marketin	Marketing Services									
ACXM	Acxiom Corporation	27.56	90.7%	2,185.1	2,245.7	2.5x	28.2x	10.8x	NM	
HHS	Harte Hanks, Inc.	0.95	57.5%	59.3	59.9	0.2x	9.8x	6.1x	NM	
VVI	Viad Corp	55.40	89.6%	1,130.8	1,276.5	1.0x	9.1x	9.2x	14.9x	
					Mean	1.2x	15.7x	8.7x	14.9x	

Professi	onal Staffing								
SWX: ADEN	Adecco Group AG	76.50	93.4%	13,026.3	14,295.4	0.5x	9.9x	9.2x	15.7x
AMN	AMN Healthcare Services, Inc.	49.25	95.2%	2,352.8	2,652.8	1.3x	11.0x	10.1x	20.6x
CCRN	Cross Country Healthcare, Inc.	12.76	77.9%	465.5	550.7	0.6x	14.0x	10.0x	NM
KELY.A	Kelly Services, Inc.	27.27	88.2%	1,052.1	1,053.8	0.2x	10.4x	8.8x	14.6x
KFRC	Kforce Inc.	25.25	93.7%	637.3	765.5	0.6x	10.5x	8.4x	17.8x
MAN	ManpowerGroup Inc.	126.11	95.5%	8,357.1	8,703.5	0.4x	9.9x	9.3x	18.8x
ASGN	On Assignment, Inc.	64.27	97.8%	3,343.0	3,925.0	1.5x	14.6x	11.5x	29.9x

Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:			P/E
						LTM Revenue	LTM EBITDA	NTM EBITDA	
ENXTAM: RAND	Randstad Holding NV	61.53	87.7%	11,275.1	12,952.6	0.5x	10.8x	9.0x	16.4x
RCMT	RCM Technologies, Inc.	6.25	83.3%	75.1	83.7	0.5x	11.1x	9.2x	48.7x
RECN	Resources Connection, Inc.	15.45	78.0%	465.5	463.9	0.8x	11.8x	10.6x	32.0x
RHI	Robert Half International Inc.	55.54	96.3%	6,840.1	6,492.7	1.3x	11.2x	10.7x	21.8x
STAF	Staffing 360 Solutions, Inc.	3.15	47.7%	12.2	66.9	0.4x	14.7x	5.6x	NM
TBI	TrueBlue, Inc.	27.50	93.2%	1,010.4	1,110.2	0.4x	8.2x	8.7x	20.1x
					Mean	0.7x	11.4x	9.3x	23.3x
Specialty	Consulting								
CBZ	CBIZ, Inc.	15.45	89.6%	835.9	1,043.1	1.2x	11.6x	9.7x	18.6x
CRAI	CRA International, Inc.	44.95	95.0%	364.5	344.4	1.0x	11.2x	NM	32.2x
EXPO	Exponent, Inc.	71.10	92.2%	1,835.1	1,669.6	5.2x	22.1x	18.5x	34.5x
FCN	FTI Consulting, Inc.	42.96	94.1%	1,590.3	1,893.5	1.1x	11.9x	9.7x	35.9x
HURN	Huron Consulting Group Inc.	40.45	79.2%	859.5	1,225.9	1.7x	12.7x	10.7x	NM
MMS	MAXIMUS, Inc.	71.58	98.7%	4,662.5	4,502.6	1.8x	12.1x	11.8x	22.6x
NCI	Navigant Consulting, Inc.	19.41	73.4%	891.3	1,059.0	1.1x	8.3x	7.2x	20.6x
HCKT	The Hackett Group, Inc.	15.71	75.9%	450.2	456.0	1.7x	11.1x	8.9x	20.9x
					Mean	1.9x	12.6x	10.9x	26.5x
OVERAL	L BUSINESS SERVICES SEC	TOR			Mean	2.2x	14.7x	11.2x	28.3x

Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:			P/E
						LTM Revenue	LTM EBITDA	NTM EBITDA	
ENXTAM: RAND	Randstad Holding NV	61.53	87.7%	11,275.1	12,952.6	0.5x	10.8x	9.0x	16.4x
RCMT	RCM Technologies, Inc.	6.25	83.3%	75.1	83.7	0.5x	11.1x	9.2x	48.7x
RECN	Resources Connection, Inc.	15.45	78.0%	465.5	463.9	0.8x	11.8x	10.6x	32.0x
RHI	Robert Half International Inc.	55.54	96.3%	6,840.1	6,492.7	1.3x	11.2x	10.7x	21.8x
STAF	Staffing 360 Solutions, Inc.	3.15	47.7%	12.2	66.9	0.4x	14.7x	5.6x	NM
TBI	TrueBlue, Inc.	27.50	93.2%	1,010.4	1,110.2	0.4x	8.2x	8.7x	20.1x
					Mean	0.7x	11.4x	9.3x	23.3x
	/ Consulting		00.00/	025.0	4.042.4	1.0.	44.0	0.7.	40.0
CBZ	CBIZ, Inc.	15.45	89.6%	835.9	1,043.1	1.2x	11.6x	9.7x	18.6x
CRAI	CRA International, Inc.	44.95	95.0%	364.5	344.4	1.0x	11.2x	NM	32.2x
EXPO	Exponent, Inc.	71.10	92.2%	1,835.1	1,669.6	5.2x	22.1x	18.5x	34.5x
FCN	FTI Consulting, Inc.	42.96	94.1%	1,590.3	1,893.5	1.1x	11.9x	9.7x	35.9x
HURN	Huron Consulting Group Inc.	40.45	79.2%	859.5	1,225.9	1.7x	12.7x	10.7x	NM
MMS	MAXIMUS, Inc.	71.58	98.7%	4,662.5	4,502.6	1.8x	12.1x	11.8x	22.6x
NCI	Navigant Consulting, Inc.	19.41	73.4%	891.3	1,059.0	1.1x	8.3x	7.2x	20.6x
HCKT	The Hackett Group, Inc.	15.71	75.9%	450.2	456.0	1.7x	11.1x	8.9x	20.9x
					Mean	1.9x	12.6x	10.9x	26.5x
						(			
OVERAL	L BUSINESS SERVICES SE	CTOR			Mean	2.2x	14.7x	11.2x	28.3x





### Notes

- Sources: Capital IQ, Bloomberg, company 10-K, 10-Q and 8-K SEC filings, annual reports, press releases, Bureau of Labor Statistics and others as indicated.
- Any public companies chosen for the "SCA Business Services Universe" are companies commonly used for industry information to show performance within a sector. They do not include all public companies that could be categorized within the sector and were not created as benchmarks; they do not imply benchmarking and do not constitute recommendations for a particular security and/or sector. The charts and graphs used in this report have been compiled by SOLIC Capital Advisors solely for purposes of illustration.

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Neil F. Luria Senior Managing Director

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