

## **BUSINESS SERVICES**

Quarterly Update Fourth Quarter 2020





## Table Of Contents

Recent Representative Engagements

page 4

Market Overview

page **6** 

Notable Industry Developments

page 10

Selected M&A Transactions By Sector

page 12

Valuation Metrics By Sector

page 20

Notes

page 24



## Q4 2020 Highlights

### February 2021

Despite a second wave of COVID-19 cases and associated shutdowns and restrictions, the SCA Business Services Index increased by 21.8% in Q4 2020, significantly above the 7.9% increase in the S&P 500, as excitement about a vaccine fueled hope that a return to pre-pandemic business activity levels would be possible in 2021.

M&A activity rebounded strongly during Q4 2020 with both strategic acquirors and private equity actively seeking opportunities in anticipation of an economic recovery. Notable transactions include:

- Transunion agreed to acquire TruOptik, a provider of ratings data on streaming activities for 80 million U.S. homes
- Arthur J. Gallagher & Co. (NYSE: AJG) acquired Optimum Talent, Inc., a provider of executive search, leadership assessment and development, and outplacement services
- ASGN Inc. (NYSE: ASGN) acquired Integrated Solutions Management Inc., a provider of IT consulting services to the federal government
- Five Arrows Capital Partners and its portfolio company Stepping Stones Group acquired Ardor School Solutions, a provider of healthcare staffing services to schools
- Oaktree Capital Management LP announced a significant investment in System One Holdings LLC, a leading provider of engineering and IT staffing services.
- New State Capital Partners acquired a majority stake in Klein Hersh, an executive search firm focused on the life sciences and healthcare industry

We expect M&A activity to continue to accelerate in 2021 in connection with the anticipated roll out of the COVID-19 vaccine and a rebound in economic activity.

We welcome your comments and hope you find our *SOLIConnect* report informative.

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## Recent Representative Engagements \*



Page 4 Page 5

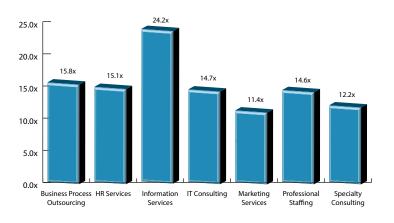
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<sup>\*</sup> Includes transactions led by the team of SOLIC professionals at predecessor firms

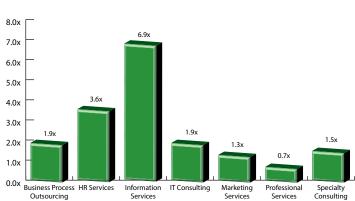


# Market Overview

# Enterprise Value to NTM EBITDA by SCA Sector

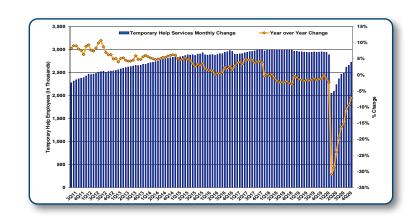


LTM Annual Revenue Growth by SCA Sector

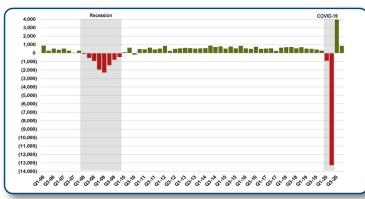


EBITDA valuation multiples and revenue multiples increased in Q4 2020, with reported deal volume also increasing from Q3 2020.

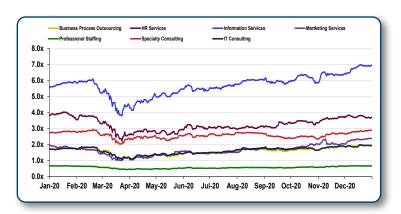
## Temporary Help Services Trends



## Net Change in U.S. Employment



## Business Services Sectors Total Enterprise Value / Revenue



Business Services Sectors Total Enterprise Value / EBITDA



Page 6 Page 7

<sup>\*</sup> Please see pages 20-23 for SCA Business Services Universe and additional information in the Notes section at the end of this report



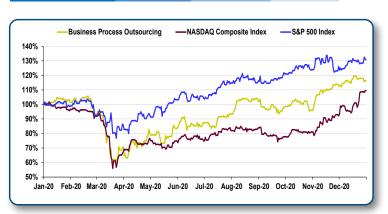
## Sector Stock Performance (one year)

SCA Business Services Universe vs. S&P 500

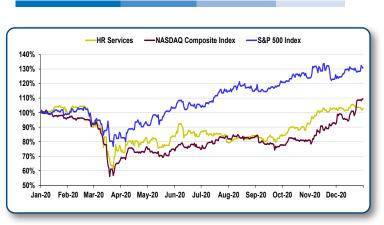
SCA Business Services Index —NASDAQ Composite Index —S&P 500 Index

140%
130%
120%
110%
100%
90%
80%
Jan-20 Feb-20 Mar-20 Apr-20 May-20 Jun-20 Jul-20 Aug-20 Sep-20 Oct-20 Nov-20 Dec-20

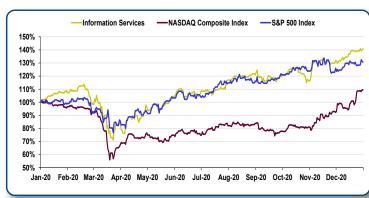
SCA Business Process
Outsourcing Sector vs. S&P 500



### SCA HR Services Sector vs. S&P 500



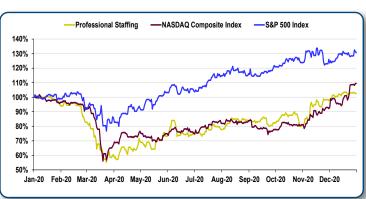
SCA Information Services Sector vs. S&P 500



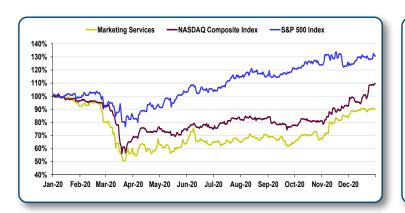
## SCA IT Consulting Sector vs. S&P 500



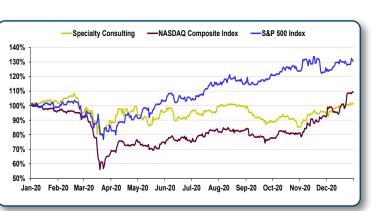
## SCA Professional Staffing Sector vs. S&P 500



## SCA Marketing Services Sector vs. S&P 500



## SCA Specialty Consulting Sector vs. S&P 500



<sup>\*</sup> Please see pages 20-23 for SCA Business Services Universe and additional information in the Notes section at the end of this report

Page 8 Page 9



## Motable Industry Developments

### Employment Declined (-140K) in December, as Renewed COVID-19-Related Lockdowns Ensued

According to the Bureau of Labor Statistics, total nonfarm payroll employment fell by -144,000 to 142.7 million in December, breaking seven consecutive months of gains. The unemployment rate declined 1.1% between September and December 2020, from 7.8% to 6.7%, respectively; yet still far above (3.1%) the February low of 3.5%. The decline in payroll employment reflects the renewed efforts to curtail the spread of COVID-19 (e.g., government-mandated restrictions / lockdowns) in response to the recent spike. In December, job losses in leisure and hospitality (-498,000) - of which, three-quarters of the decrease, or -372,000, was in the food services and drinking places sector, private education (-63,000), and government employment (-45,000) were partially offset by gains in professional and business services (+161,000), retail trade (+121,000), construction (+51,000), healthcare (+39,000), and manufacturing (+38,000). As of December 2020, total nonfarm employment remains -9.8 million, or -6.5%, below its pre-pandemic February-level.

## **Fourth Quarter 2020**

## Temporary Penetration Rate, and Demand for Temp Workers, Increased in Fourth

According to the Bureau of Labor Statistics, -279,000 temp jobs were lost in 2020, the second straight year of declines, an average job loss of 23,250 per month. Temp help increased by +67,100 jobs in December vs. November, but it was still down 7.6% from a year earlier. In December 2020, the temp penetration rate increased by +20 bps from November to 1.91% of the total labor market, versus a low of 1.3% in June 2009, and this cycle's peak at 2.05% in December 2019, according to the Palmer Forecast. The "temporary penetration rate" represents the percentage of temporary workers to total workers and is commonly used as a metric to track the staffing sector. The temporary penetration rate is significant, as marginal increases have a larger macroeconomic impact, amplifying growth as the broader labor market improves. It represents temporary help as a percentage of total employment, a proxy for short-term labor demand. Demand for temporary workers in the U.S. is expected to decrease -8.6% on a seasonally adjusted basis for first quarter 2021, when compared with the same period in 2020, according to the Palmer Forecast. The uncertainty of both the second round of stimulus dollars for unemployment benefits, as well as additional bail-out for businesses impacted by COVID-19 make the flexibility to hire temp help more attractive during uncertain times.



### Fourth Quarter 2020 GDP Increased +4.0%. While Real GDP Decreased -3.5% in 2020

Real GDP decreased -3.5% in 2020 (from the 2019 annual level to the 2020 annual level), compared with an increase of 2.2% in 2019. The Bureau of Labor Statistics reported an estimated GDP increase of +4.0% in the fourth guarter of 2020. The increase in real GDP reflected increases in exports. nonresidential fixed investment, personal consumption expenditures (PCE), residential fixed investment, and private inventory investment that were partly offset by decreases in state and local government spending and federal government spending. Imports, which are a subtraction in the calculation of GDP, increased. The price index for gross domestic purchases increased +1.7% in the fourth quarter, in contrast to a decrease of -1.4% and +3.4% increase in the second quarter and third quarter, respectively; the PCE price index increased +1.7%, compared with the decrease of -1.6% and increase +3.7% in the third and fourth quarter, respectively. The increase in fourth quarter GDP reflected both the continued economic recovery from the sharp declines earlier in the year and the ongoing impact of the COVID-19 pandemic, including new restrictions and closures that took effect in some areas of the U.S.

### Small Business Optimism and Uncertainty Index Both Decline in December

The most recent National Federation of Independent Business (NFIB) report states the Small Business Optimism Index declined -5.5 points, in December 2020, to 95.9, falling below the 98.0 average Index value since 1973. Nine of the ten components declined and one improved. The NFIB Uncertainty Index decreased -8 points in December to 82, down from 92 75 in September. Owners expecting better business conditions over the next 6 months declined -24 points to a net negative -16%. Earnings trends over the past three months declined -7 points to a net negative -14% reporting higher earnings, down from -12% in September. According to NFIB, this month's drop in small business optimism is historically very large and most of the decline was due to the outlook of sales and business conditions in 2021. Small businesses are concerned about potential new economic policy in the new administration and the increased spread of COVID-19 that is causing renewed government-mandated business closures across the nation.

Page 10 Page 11



# Selected M&A Transactions

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA			
Business	s Process Outsourc	ing						
12/17/2020	Lea	SnapTravel	n/a	n/a	n/a			
Description:		for an undisclosed amount. The co atform designed to assist in event o						
12/2/2020	Akibia	Harvest Partners; Service Express	\$15.0	n/a	n/a			
Description:	•	artners and Service Express for \$ support for a wide variety of data						
11/19/2020	UltraShipTMS	PCS Software; Stellus Capital Management (NYSE: SCM); The CapStreet Group	n/a	n/a	n/a			
Description:	Group for an undisclosed amount	CS Software, Stellus Capital Mana . The company is a provider of sup anufacturing, retail and other indus	ply chain man	•	•			
11/5/2020	Aplana Group (Software Development Outsourcing Business)	Da Vinci Capital Management; Softline (ETR: SFD1); Zubr Capital	n/a	n/a	n/a			
Description:		a Vinci Capital Management, Softli ny is a provider of software develop	•	•	pital for an			
11/2/2020	Trimble (Construction Logistics Business)	Ares Capital (NASDAQ: ARCC); Command Alkon; Thoma Bravo	n/a	n/a	n/a			
Description:	amount. The company is a provid	oital (Nasdaq: ARCC), Command A er of location-based systems that of across a fleet for efficient delivery	offer delivery m					
10/20/2020	Triage Consulting Group	Cloudmed; Eir Partners; New Mountain Capital	n/a	n/a	n/a			
Description:	Triage Consulting Group was acquired by Cloudmed, Eir Partners, and New Mountain Capital for an undisclosed amount. The company is a provider of revenue review consulting services for hospitals.							



Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA		
10/14/2020	K2	Macquarie Asset Management (NYSE: MIC); Nintex Global; Savano Capital Partners; Thoma Bravo; Updata Partners	n/a	n/a	n/a		
Description:	K2 was acquired by a group of invocess management software.	vestors for an undisclosed amount.	The company	is a developer	of business		
10/13/2020	Formosa Interactive Seattle	Five Crowns Capital; Trive Capital	n/a	n/a	n/a		
Description:	Formosa Interactive Seattle was acquired by Five Crowns Capital and Trive Capital for an undisclosed amount. The company is a provider of production and post-production services to the broadcast, entertainment and corporate communities.						

## **Consulting Services**

12/17/2020	Risked Revenue Energy Associates	AEGIS Hedging Solutions; Baird Capital; Trilantic North America	n/a	n/a	n/a			
Description:	Risked Revenue Energy Associates was acquired by AEGIS Hedging Solutions, Baird Capital, and Trilantic North America for an undisclosed amount. The company is a provider of risk management consulting services in energy hedging.							
12/3/2020	Centerline Partners	Ettain Group	n/a	n/a	n/a			
Description:	Centerline Partners was acquire consulting firm focused on the I	ed by Ettain Group for an undisclosed life sciences industry.	d amount. The	company is a n	nanagement			
12/2/2020	Integrated Solutions Management Inc.	ASGN Inc. (NYSE: ASGN)	n/a	n/a	n/a			
Description:	Integrated Solutions Management Inc. was acquired by ASGN Inc. (NYSE: ASGN) for an undisclosed amount. The company is a management consulting firm focused on the life sciences industry							

Page 12 Page 13



Dat	te	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA					
11/9/202	20	Texas Power Consultants	Ara Partners; Priority Power	n/a	n/a	n/a					
Descript	ion:	Texas Power Consultants was acquired by Ara Partners and Priority Power for an undisclosed amount. The company is a provider of energy management and consulting services to a range of institutions including financial, educational, government, professional and property management and is based in Tyler, Texas.									
10/5/202	20	Ferguson Consulting	Eliassen Group; Stone Point Capital	n/a	n/a	n/a					
Descript	ion:	Ferguson Consulting was acquired by Eliassen Group and Stone Point Capital for an undisclosed amount. The company is a provider of information technology (IT) consulting services for staff augmentation based in Chesterfield, Missouri.									

HR Services									
10/6/2020	AllyO	HireVue	n/a	n/a	n/a				
Description:	AllyO was acquired by Hirrecruitment chatbots.	eVue for an undisclosed amount. Th	ne company is a provide	er of Al-powe	red				
11/18/2020	Cartocal	CentralReach; Insight Partners	n/a	n/a	n/a				
Description:	•	Cartocal was acquired by CentralReach and Insight Partners for an undisclosed amount. The company is an operator of a scheduling algorithm process.							
11/17/2020	Checkster Inc.	OutMatch	n/a	n/a	n/a				
Description:	Checkster Inc. was acquired by OutMatch for an undisclosed amount. The company is a provider of automated reference checks and is based in Novato, California.								
10/26/2020	FurstPerson Inc.	OutMatch	n/a	n/a	n/a				
Description:		uired by OutMatch for an undisclose enters that include aptitude tests, jo			er of pre-hire				

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA				
IT Servi	ces								
12/22/2020	Prosum (Microsoft Consulting and Managed Services Business Unit)	Netrix Systems; OceanSound Partners	n/a	n/a	n/a				
Description:	Prosum was acquired by Netrix S is a provider of Microsoft consulti	Systems and OceanSound Partners ng and managed IT services.	s for an undiscl	osed amount. T	he company				
12/21/2020	Fieldlens (Mobile Field Management Technology)	JettyCove; RedTeam; The Riverside Company	n/a	n/a	n/a				
Description:	Fieldlens was acquired by a group of investors for an undisclosed amount. The company is a developer of								
12/17/2020	ControlScan Managed Security Services	Genstar Capital; GIC Group; HarbourVest Partners; Harvest Partners; Insight Partners; Professional Datasolutions; TA Associates Management	n/a	n/a	n/a				
Description:		Services was acquired by a group o managed security services platforners and network breaches.							
12/15/2020	Zayo Group Holdings (zColo Data Center Assets)	Allstate Investments; Brookside Equity Partners; Colony Capital (NYSE: CLNY) DataBank; Teachers Insurance and Annuity Association of America	\$1,400.0	n/a	n/a				
Description:	Zayo Group Holdings was acquir data centers in 20 markets acros	ed by a group of investors for \$1.4	billion. The cor	npany is a portf	olio of 44				
11/24/2020	S3 Integration	Mobile Communications America, Sentinel Capital Partners	n/a	n/a	n/a				
Description:	S3 Integration was acquired by Mobile Communications America and Sentinel Capital Partners for an undisclosed amount. The company is a provider of integrated security management systems, life safety systems and IT products and services.								

Page 14 Page 15



Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA				
11/17/2020	Onit Al Center of Excellence	K1 Investment Management; Onit	n/a	n/a	n/a				
Description:	The company is a developer of a	Onit Al Center of Excellence was acquired by K1 Investment Management and Onit for an undisclosed amount. The company is a developer of an artificial intelligence platform used to automate and improve legal processes for corporate legal departments and law firms.							
11/4/2020	Soundshore Technology Group	Coretelligent; VSS	n/a	n/a	n/a				
Description:	Soundshore Technology Group was acquired by Coretelligent and VSS for an undisclosed amount. The company is a provider of managed IT services to hedge funds, private equity and other alternative investment firms.								
10/13/2020	SaaSLicense	Apptio; Vista Equity Partners	n/a	n/a	n/a				
Description:	is a developer of a dashboard dri	optio and Vista Equity Partners for a ven IT management tool designed risk management together in one in	for SaaS that b						
10/6/2020	Box Robotics	Seegrid	n/a	n/a	n/a				
Description:	•	Box Robotics was acquired by Seegrid for an undisclosed amount. The company is a developer of Automatic Guided Vehicle (AGV) perception stack with HD maps designed for speed driving, safety, and lifelong							
10/1/2020	Semaphore Co.	Alerion Capital Group; MicroAge; NewSpring Capital	n/a	n/a	n/a				
Description:	Semaphore Co. was acquired by Alerion Capital Group, MicroAge, and NewSpring Capital for an undisclosed amount. The company is an operator of a cloud-services organization based in Atlanta, Georgia.								

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA				
Marketii	ng Services								
11/30/2020	Thuuz Sports (Breakthrough Platforms)	Stats Perform; Vista Equity Partners	n/a	n/a					
Description:	Thuuz Sports was acquired by Stats Perform and Vista Equity Partners for an undisclosed amount. The company is a portfolio of artificial intelligence-powered automated video highlights and real-time rating applications.								
11/9/2020	xRM	Anthology; Veritas Capital	n/a	n/a	n/a				
Description:	xRM was acquired by Anthology and Veritas Capital for an undisclosed amount. The company is a developer of software that offers fundraising advancement services for alumni and development offices of higher education institutions and nonprofits.								

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Page 16 Page 17



Date	Target Buyer		Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA
12/7/2020	Confidential Career Solutions	Resolute Administrative Services	n/a	n/a	n/a
Description:		s acquired by Resolute Administrati affing firm focused on the supply c			d amount.
11/23/2020	Greenwood/Asher & Associates Inc.	Kelly Services Inc. (NASDAQ: KELYA)	n/a	n/a	n/a
Description:		nc. was acquired by Kelly Services er of executive search services spe			n undisclosed
11/17/2020	Klein Hersh	New State Capital Partners	n/a	n/a	n/a
Description:	•	State Capital Partners for an undi- sed on the life sciences and health		nt. The compan	y is a provider
11/16/2020	Interactive Business Systems	The Planet Group	n/a	n/a	n/a
Description:	Interactive Business Systems was provider of IT staffing and solution	s acquired by The Planet Group for ns based in Oak Brook, Illinois.	an undisclose	ed amount. The	company is a
11/13/2020	Search Partners Recruiting	Resolute Pros	n/a	n/a	n/a
Description:	Search Partners Recruiting was a provider of connecting internal tale	cquired by Resolute Pros for an ur ent for the staffing industry.	ndisclosed amo	ount. The compa	any is a
11/12/2020	Optimum Talent Inc.	Arthur J. Gallagher & Co.	n/a	n/a	n/a
Description:		I by Arthur J. Gallagher & Co. for a lership assessment and developme			
11/11/2020	Versant Supply Chain (Staffing Operation)	Exegistics	n/a	n/a	n/a
Description:	The staffing operation of Versant company is a provider of industria	Supply Chain was acquired by Exe Il and clerical workers.	gistics for an u	ındisclosed am	ount. The
11/5/2020	Field Health Ltd.	Premier Healthcare Professionals	n/a	n/a	n/a
Description:	Field Health Ltd. was acquired by is a provider of international nurse	Premier Healthcare Professionals recruiting.	for an undisclo	osed amount. T	he company

Date	Target	Buyer	Enterprise Value (\$ mm)	Enterprise Value / Revenue	Enterprise Value / EBITDA				
10/21/2020	Latitude 36	Harvey Nash Group	n/a	n/a	n/a				
Description:	Latitude 36 was acquired by Harvey Nash Group for an undisclosed amount. The company is a provider of IT staffing.								
10/21/2020	TalentBeacon International	Futuris Co. (OTC: FTRS)	n/a	n/a	n/a				
Description:	TalentBeacon International was acquired by Futuris Co. (OTC: FTRS) for an undisclosed amount. The company is focused on talent acquisition consulting, international recruiting and IT staff leasing.								
10/15/2020	Ardor School Solutions	n/a	n/a	n/a					
Description:	•	ired by Five Arrows Capital Partner pany is a provider of healthcare sta		•	•				
10/14/2020	SmartSearch	Huddl3 Group	n/a	n/a	n/a				
Description:	SmartSearch was acquired by Hu software and engineering staffing	uddl3 Group for an undisclosed am	ount. The com	pany is a provid	er of				
10/6/2020	Prodigy Bank	Vaco	n/a	n/a	n/a				
Description:	Prodigy Bank was acquired by Vaco for an undisclosed amount. The company is a provider of direct-hiring that focuses on the e-commerce, software development and financial services industries.								

Page 18 Page 19



# Waluation Metrics by Sector

Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterp	orise Val	ue to:	P/E
						LTM Revenue	LTM EBITDA	NTM EBITDA	
Business	Process Outsourcing								
CNDT	Conduent	\$4.72	74.2%	\$987.8	\$2,583.8	0.6x	nm	5.7x	nm
EXLS	ExlService Holdings	85.42	97.6%	2,888.0	2,861.2	3.0x	15.4x	13.9x	37.6x
G	Genpact	41.23	91.2%	7,806.8	9,015.1	2.4x	14.6x	12.3x	25.6x
PRGX	PRGX Global	7.62	97.7%	180.1	198.8	1.2x	18.7x	5.8x	nm
MODV	Providence Service	137.90	93.6%	1,955.9	1,792.5	1.3x	15.0x	10.2x	nm
SYKE	Sykes Enterprises	37.61	91.8%	1,488.1	1,563.9	0.9x	10.6x	7.4x	28.7x
TTEC	TTEC	73.26	91.6%	3,423.8	3,830.4	2.1x	15.8x	12.7x	33.6x
WNS	WNS Global Services	72.74	95.9%	3,636.3	3,560.4	3.9x	20.3x	14.1x	36.6x
					Mean	1.9x	15.8x	10.3x	32.4x

HR Services [1]										
JOBS	51job	\$68.69	74.2%	\$4,629.7	\$3,189.7	6.1x	30.5x	nm	32.5x	
ADP	Automatic Data Processing	173.81	95.3%	74,532.2	75,243.4	5.2x	19.8x	21.2x	30.2x	
BBSI	Barrett Business Services	66.01	71.0%	504.7	385.3	0.4x	7.1x	6.5x	13.3x	
DHX	DHI Group	2.19	69.6%	114.8	142.2	1.0x	nm	4.5x	nm	
NSP	Insperity	81.36	84.9%	3,120.5	3,148.0	0.7x	12.8x	12.7x	20.6x	
PAYX	Paychex	92.14	92.2%	33,228.6	33,256.3	8.4x	20.6x	20.2x	31.4x	
					Mean	3.6x	15.1x	13.0x	25.6x	

<sup>[1]</sup> JOBS excluded from mean calculation of LTM EBITDA multiple





Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:  LTM		P/E	
Informati	on Services <sup>[2]</sup>					rtovonac	LONG	LUITUIT	
CPRT	Copart	\$126.54	96.6%	\$29,880.3	\$29,800.5	13.3x	29.9x	26.5x	44.4x
CSGP	CoStar Group	924.96	97.2%	36,460.1	33,739.9	21.2x	76.2x	51.5x	124.3x
EFX	Equifax	191.17	97.3%	23,254.5	26,134.1	6.7x	23.4x	18.1x	53.0x
FDS	FactSet Research Systems	328.38	90.3%	12,475.8	12,783.7	8.4x	22.9x	23.1x	33.4x
FICO	Fair Isaac	503.95	94.9%	14,664.0	15,414.3	11.9x	46.8x	32.3x	63.8x
FORR	Forrester	41.51	83.0%	787.2	897.1	2.0x	14.0x	14.2x	62.9x
IT	Gartner	158.55	95.9%	14,156.4	16,366.4	3.9x	30.0x	22.3x	66.9x
LQDT	Liquidity Services	16.49	84.7%	563.1	498.4	2.4x	nm	25.8x	nm
MORN	Morningstar	229.36	100.0%	9,824.2	10,111.2	7.5x	27.1x	nm	56.5x
RBA	Ritchie Bros. Auctioneers	70.08	89.5%	7,688.4	7,996.7	6.0x	21.8x	19.0x	44.6x
					Mean	6.9x	24.2x	21.3x	53.2x

Page 20 Page 21

<sup>[2]</sup> CSGP excluded from mean calculation of all multiples; FICO excluded from mean calculation of EBITDA multiples



ADEN AMN

**ASGN** 

**CCRN** 

KELYA

KFRC

**AMN Healthcare Services** 

Cross Country Healthcare

ASGN

Kforce

Kelly Services

Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:			P/E
						LTM Revenue	LTM EBITDA	NTM EBITDA	
IT Consu	lting								
ACN	Accenture	\$257.54	95.0%	\$170,404.4	\$165,675.9	3.7x	23.2x	18.2x	31.7x
CTSH	Cognizant Technology Solutions	81.07	98.0%	43,343.3	42,251.3	2.5x	15.8x	12.8x	30.0x
CTG	Computer Task Group	6.22	85.2%	94.5	87.6	0.2x	6.5x	5.6x	12.2x
PRFT	Perficient	47.73	88.8%	1,575.5	1,754.3	2.9x	23.1x	14.9x	46.3x
SNX	Synnex	81.55	95.5%	4,203.4	5,783.8	0.2x	5.1x	4.6x	8.6x
					Mean	1.9x	14.7x	11.2x	25.8x
Marketing	g Services [3]								
PINX: HRTH	Harte Hanks	\$2.60	70.3%	\$17.0	\$42.2	0.2x	nm	5.3x	nm
IPG	The Interpublic Group of Companies	23.46	93.1%	9,150.2	13,412.1	1.4x	12.7x	9.4x	16.2x
RAMP	LiveRamp Holdings	73.51	91.8%	4,874.6	4,233.5	10.3x	nm	nm	nm
MDCA	MDC Partners	2.56	88.9%	188.2	1,527.0	1.2x	12.8x	nm	nm
OMC	Omnicom Group	61.89	76.3%	13,304.7	17,653.7	1.3x	9.5x	8.1x	14.0x
PAR: PUB	Publicis Groupe	50.50	97.1%	12,395.4	18,195.3	1.4x	10.6x	7.0x	17.3x
VVI	Viad	35.44	50.5%	724.0	1,223.1	1.7x	nm	nm	nm
WPP	WPP	10.90	75.8%	13,351.2	20,046.9	1.4x	nm	8.9x	nm
					Mean	1.3x	11.4x	7.7x	15.8x
Profession	onal Staffing <sup>[4]</sup>								
SWX:	Adecco Group	\$66.91	98.9%	\$10,844.3	\$11,916.2	0.5x	21.2x	9.6x	nm

76.4%

95.0%

65.6%

89.7%

95.9%

3,204.2

4,397.0

330.9

810.2

934.0

68.13

83.12

8.81

20.62

42.54

4,146.7

5,301.7

404.5

650.1

953.8

1.8x 17.4x 13.1x 36.4x

0.7x 12.5x 10.2x 17.5x

12.2x

6.6x

24.0x

nm

nm

1.3x 14.0x 11.7x

nm

nm

0.5x

0.1x

Ticker	Company Name	Stock Price	% of 52 Week High	Market Cap (\$mm)	Enterprise Value (\$mm)	Enterprise Value to:		P/E	
			3			LTM Revenue	LTM EBITDA	NTM EBITDA	
MAN	ManpowerGroup	90.35	89.5%	5,198.1	5,033.6	0.3x	16.3x	8.8x	63.6x
AMS: RAND	Randstad	66.33	97.7%	12,159.0	12,618.0	0.5x	12.6x	9.0x	42.9x
RCMT	RCM Technologies	2.05	64.7%	23.5	41.3	0.3x	nm	nm	nm
RGP	Resources Connection	12.48	70.0%	404.8	418.7	0.6x	9.3x	10.0x	15.8x
RHI	Robert Half International	62.10	92.4%	7,078.2	6,791.2	1.3x	13.4x	12.9x	21.8x
STAF	Staffing 360 Solutions	0.67	20.2%	9.8	63.0	0.3x	nm	7.1x	nm
TBI	TrueBlue	18.75	77.3%	665.1	678.0	0.4x	nm	11.2x	nm
Specialty	Consulting [5]								
CBZ	CBIZ	\$26.64	92.7%	\$1,452.7	\$1,724.2	1.8x	13.3x	12.4x	19.2x
CRAI	Charles River Associates	50.61	87.0%	393.6	563.3	1.1x	10.1x	10.9x	17.9x
EXPO	Exponent	89.30	98.1%	4,610.5	4,423.7	10.9x	43.6x	44.8x	59.5x
FCN	FTI Consulting	110.67	76.8%	3,946.7	4,112.5	1.7x	13.8x	nm	22.7x
HURN	Huron Consulting Group	58.92	83.1%	1,347.6	1,597.7	1.7x	53.8x	15.7x	nm
MMS	Maximus	72.61	90.2%	4,462.1	4,604.0	1.3x	11.8x	10.5x	21.4x
HCKT	The Hackett Group	14.00	74.1%	419.5	384.6	1.5x	25.3x	8.3x	63.6x
					Mean	1.5x	12.2x	11.6x	20.3x
OVERAL	L BUSINESS SERVICES SECT	OR			Mean	2.6x	15.4x	12.2x	28.5x

<sup>[3]</sup> RAMP excluded from mean calculation of LTM Revenue multiple

Page 22 Page 23

<sup>[4]</sup> MAN and AMS:RAND excluded from mean calculation of P/E multiple

<sup>[5]</sup> EXPO excluded from mean calculation of all multiples; HURN and HCKT excluded from mean calculation of LTM EBITDA; HCKT excluded from mean calculation of P/E multiples





### **Notes**

- Sources: PitchBook, Bloomberg, company 10-K, 10-Q and 8-K SEC filings, annual reports, press releases, Bureau of Labor Statistics and others as indicated.
- Any public companies chosen for the SCA Business Services Universe are companies commonly used for industry information to show performance within a sector. They do not include all public companies that could be categorized within the sector and were not created as benchmarks; they do not imply benchmarking and do not constitute recommendations for a particular security and/or sector. The charts and graphs used in this report have been compiled by SOLIC Capital Advisors solely for purposes of illustration.

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Edward R. Casas Chairman & CEO Senior Managing Partner

**Neil F. Luria**Head of Restructuring
Senior Managing Director

**Gregory F. Hagood** Head of Investment Banking Senior Managing Director

Robert E. Annas Senior Managing Director

Matthew E. Rubin Senior Managing Director

Matthew M. Caine Managing Director

Meg Finnegan Managing Director

George N. Koutsonicolis
Managing Director

Raoul Nowitz
Managing Director

S. Waite Popejoy Managing Director

Jeremy Stillings Managing Director

Mary Missbach Dressler Director SOLIC Capital Advisors ("SOLIC") is a leading middle market financial advisory firm providing restructuring, investment banking and distressed asset support services to companies, lenders, institutional investors, the legal community and other creditor constituencies. SOLIC provides creative solutions to complex challenges by combining market knowledge with deep industry expertise to realize value and deliver results for our clients. SOLIC's multi-disciplinary team has successfully led over 600 mandates, involving nearly \$160 billion in capitalization, across a wide array of industry sectors, creating significant stakeholder value.

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Page 24 Page 25



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